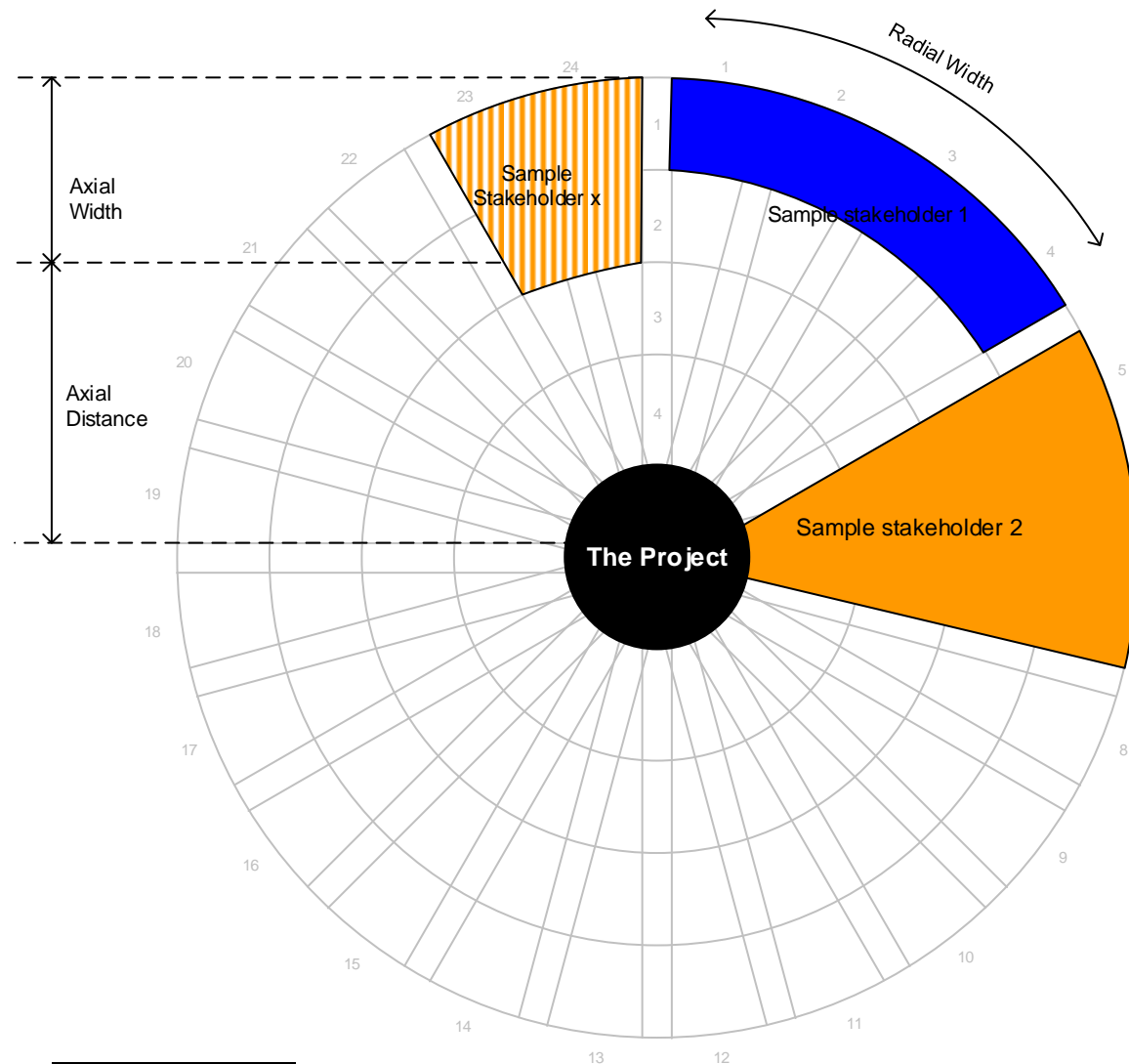


Stakeholder Circle

Project:	
Date:	
Reviewer:	



colour	Stakeholder List
Blue	Stakeholder 1
Orange	Stakeholder 2
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
	Stakeholder
Orange with vertical stripes	Stakeholder x

LEGEND:

Power (radial width)

- 4 – High capacity to formally instruct change
- 3 – Some capacity to instruct change
- 2 – Informal capacity to cause change
- 1 – Low capacity to cause change

Proximity (axial distance)

- 4 – Direct involvement with the project
- 3 – Routinely working on the project
- 2 – Detached, but with regular contact/input
- 1 – Minimal direct involvement

Urgency of Interaction (axial width)

- 4 – Urgent and constant interaction
- 3 – Immediate and regular interaction
- 2 – Planned and medium-term interaction
- 1 – Routine communications only

Direction of Influence (colour)

- Orange – Upwards – Influencing senior mgmt to maintain organisational commitment
- Green – Downwards – Manage the project team (eg workers, contractors)
- Purple – Peer – Manage relationship with peers for collaboration rather than competition
- Blue – Outwards – Manage suppliers, vendors, users, external stakeholders